

We Create Opportunities

Club Presentation
July 8, 2022

As the Club's executive leadership, we connect passionate people with diverse perspectives to exchange ideas, forge lifelong friendships, and, above all, take action to change the world.

Club Executive

CLUB EXECUTIVE

President: Jillian Gibson

Immediate Past President: Ashley Butt

Vice President: Godfred Chongatera

Secretary: Tom Paul

Treasurer: Asad Raza

Following current guidance from Rotary International, The Rotary Foundation and District 7815, we will ensure operational excellence for the running of the Halifax Harbour Rotary Club, its Rotary partners and its Charitable Trust.

CLUB EXECUTIVE

We collaborate with Rotarians & community partners in:

1. strengthening membership and service efforts,
2. increasing and safeguarding club assets,
3. enhancing Rotary's image.

CLUB EXECUTIVE

Facilitators —

We connect Rotarians and others who share Rotary's ideals.

Innovators —

We develop and embrace new ideas and creative solutions to help Rotary grow.

Communicators —

We inspire people with powerful messages to connect with Rotary.

ACTION PLAN

Rotary's Action Plan is our path to achieving our vision of bringing even more people together to create lasting and positive change in an evolving world.

ACTION PLAN



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PRIORITY 1

IMPACT

As People of Action we make decisions grounded in evidence.

PRIORITY 2

REACH

As People of Action we are inclusive, engaging, compassionate, and ambitious on behalf of the world.

PRIORITY 3

ENGAGEMENT

As People of Action we create meaningful relationships across decades and continents.

PRIORITY 4

ADAPT

As People of Action we seek new perspectives and new ideas that can strengthen Rotary and create lasting change.

CLUB CULTURE

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People

We exhibit professional behavior, maintain a stimulating environment, communicate to engage a diverse audience, and collaborate to meet shared objectives.

Service

We are productive in working toward our goals. We're accountable for our actions, and we innovate to keep Rotary relevant and fresh.

Impact

We adapt willingly to respond to our ever-changing communities around the world, and we adopt a global perspective to make decisions that align with our strategic plan.

CLUB CULTURE

Operational Excellence: We commit to delivering quality services.

Integrity: We honour our commitments and take responsibility for our actions.

Flexibility: We welcome opportunities to change and we act accordingly.

Diversity : We embrace differences in thought, culture, and experience.

Teamwork: We collaborate, communicate, and build positive relationships.

Dedication: We are enthusiastic, take pride in our work, and respect others.

Professional Development: We see every experience as an opportunity to learn and are committed to expanding our skills and expertise.

Our Commitment to Diversity, Equity, Inclusion and Accessibility

As a global network that strives to build a world where people unite and take action to create lasting change, Rotary values diversity and celebrates the contributions of people of all backgrounds, regardless of their age, ethnicity, race, color, abilities, religion, socioeconomic status, culture, sex, sexual orientation, and gender identity.

CLUB ADMINISTRATION

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- Club Operations
 - Bylaws & governance / Document retention
 - Venue & meeting logistics
 - Digital strategy
 - Club communications & ClubRunner
- Budget & Finance
 - Setting up, monitoring & reporting club budget
 - Collection of dues & payments to district, RI
 - Disbursement of Service Grants
 - Bill payments
 - Trust Management

CLUB ADMINISTRATION

- Strategic Planning / Action Plan
- Goals setting & tracking
- Recognition, Awards & Citations
- Club and District Liaison
- Professional development / Rotary learning opportunities
- Succession planning & Club elections

Public Image

PUBLIC IMAGE

Board Director: Henk van Leeuwen

Rotary's public image is shaped by the actions of each of its members, as well as by its involvement in the community, its presence on the web and social media, and the publications it produces.

The Public Image Working Group works closely with all aspects of the club to share the impact Rotary has on the communities we serve.

PUBLIC IMAGE WORKING GROUP

Making use of the templates and toolkits available through www.rotary.org and district resources, the Public Image Working Group will maintain an active and regular calendar of impact stories to share with the public.

The Public Image Working Group will be comfortable sharing stories in a variety of mediums:

- Club website and social media channels
- Traditional print media
- Local TV news
- Rotary Showcase (www.rotary.org/showcase)

PUBLIC IMAGE TEAM

The Public Image Working Group needs:

- At least one member who is comfortable with maintaining ClubRunner and Rotary Showcase
- At least two members who are focussed on social media channels
- At least one member who is responsible for traditional print and TV connections
- In addition, members of other Working Groups will be brought together with the Public Image Working Group to assist with the storytelling



**IMAGINE
ROTARY**

